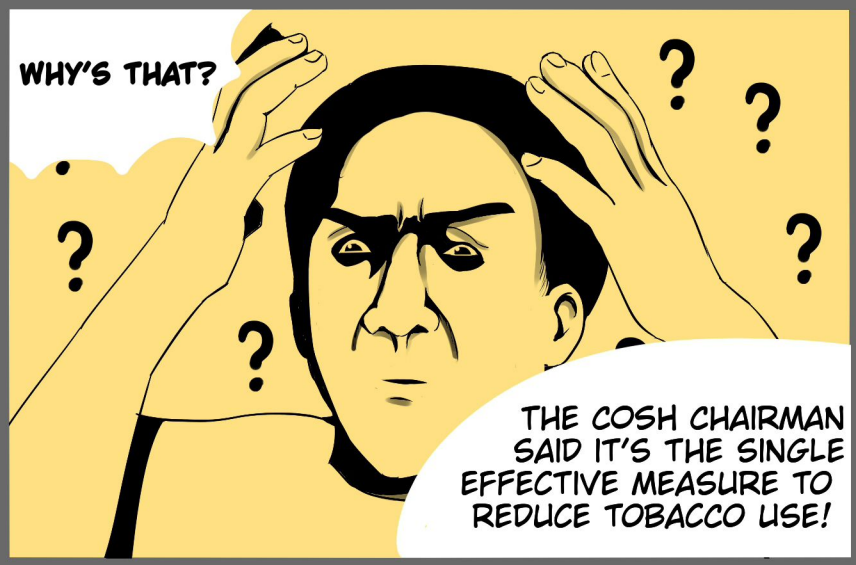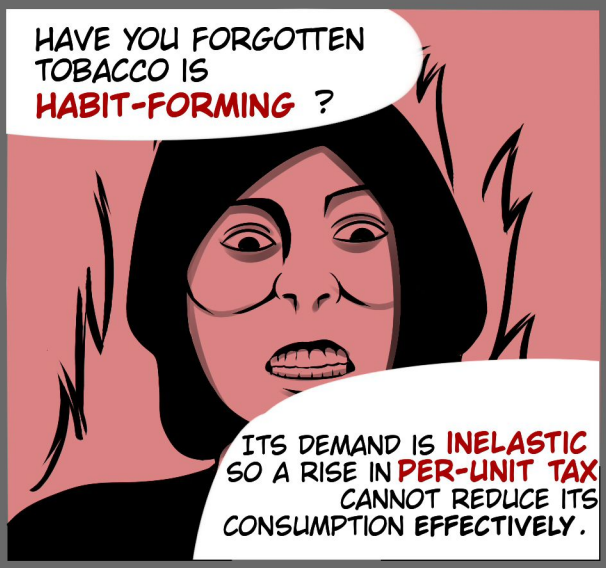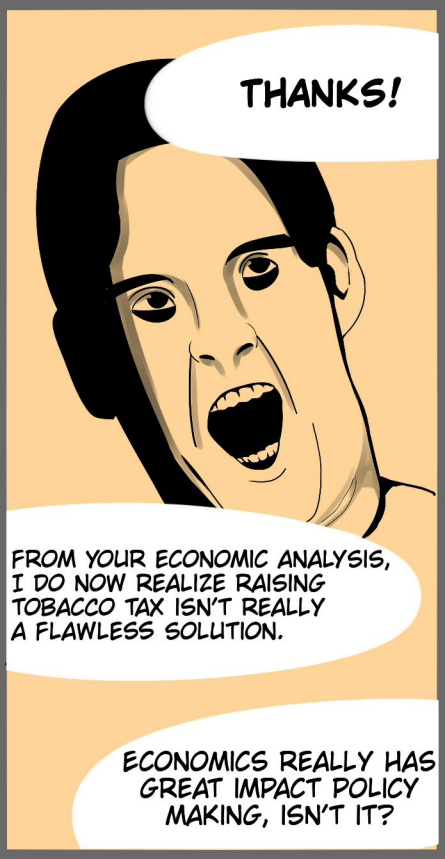RAISING TAX ON TOBACCO, A WISE PROPOSAL?