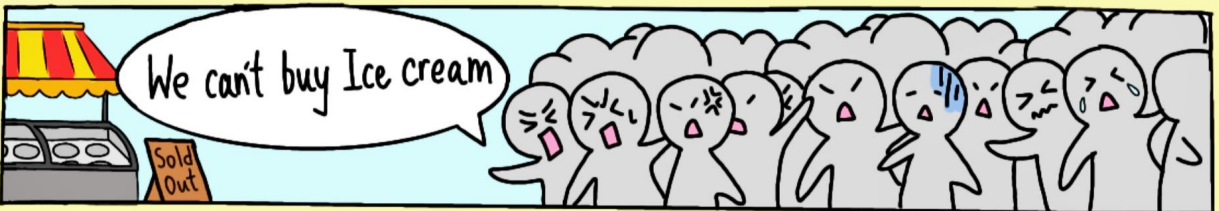
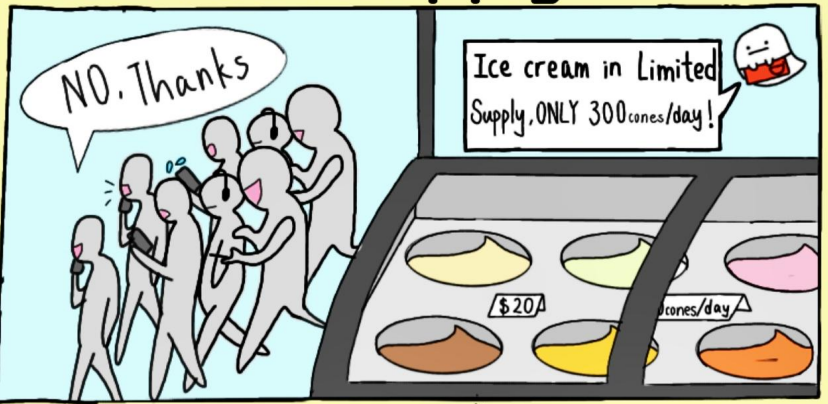


Demand And Supply



Lets' raise the price to \$40!

Our path to gain more income...
At first we can't sell all ice-cream because the price(\$20) was above the equilibrium.
Luckily, we invited Mr Pig to promote the product and the demand rose greatly.

After the rise in demand, some fans cannot buy our ice-cream. So we raised the price to \$40 and we attain the equilibrium level now.

